

Chubb Rock Biography

Chubb Rock (Richard Simpson) is a Brooklyn born Atlanta-based Hip Hop artist who released several commercially successful albums in the early 1990s, became a Hip-Hop icon and is now one of the most ubiquitous talents in radio today. A former National Merit Scholar, Chubb Rock was a pre-med student who dropped out of Brown University to pursue his musical career. Discovered and produced by his first cousin DJ / Producer Howie Tee, Chubb Rock first appeared on the national scene with his 1988 self-titled debut "Chubb Rock." His 1991 release entitled *The One*, reached No. 13 on Billboard's "Top Hip-Hop/R&B" chart that year. Three singles from that release, "Treat 'em Right", "Just The Two of Us" and "The Chubbster", made it to No. 1 on Billboard's "Top Rap Single" chart in that same year.

In 2001 a love for broadcasting and a radio industry starving for star power led Chubb to Clear Channel's WWPR-FM "Power 105" New York to host the midday show and later the afternoon shift. A collaboration between Chubb and DJ Bent Rock prompted the creation in 2009 of a Saturday night Old School mix show titled "Classic Flavas." The New York ratings success of "Classic Flavas" paved the way for a number of high-profile radio opportunities for Chubb Rock, including the nationally syndicated Superadio weekend show, "Diggin' In Tha Crates." After a move to Atlanta in 2013, Chubb joined Atlanta radio mainstay Si-Man Baby to co-host "The Ride" on Radio One's WAMJ-FM "Majic 107.5" eventually becoming #1.

A short morning drive stint in Memphis soon followed and through the magic of voice tracking, the midday show on "R&B + Old School" WRNB-FM in Philadelphia. In 2019 Chubb Rock and SiMan Baby left what is now known as Urban One to create and launch a nationally syndicated daily afternoon show, "Chubb Rock Afternoons with

SiMan Baby” featuring Carol Blackmon and KeKe Rock. The show is now live mornings and offered for afternoons.

Still touring as an artist, Chubb’s national daily radio show and syndicated weekend shows “Diggin In Tha Crates,” and “Authentic Caribbean” make him one of the most talked about radio personalities in America.